#### JUNIOR GRAPHIC DESIGNER

## **EDUCATION**

**BA HONS GRAPHIC COMMUNICATION** DESIGN SEP 2017 - AUG 2020 UNIVERSITY OF WESTMINSTER

FOUNDATION ART & DESIGN SEPT 2015- JUL 2017 LONDON METROPOLITAN UNIVERSITY

# **EXPERIENCE**

#### KHAADI, PAK **GRAPHIC DESIGN/ FASHION INTERN**

- **+**DEVELOPING FASHION DIGITAL ILLUSTRATION ON WESTERN COLLECTION CLOTHING FOR KHAADI ON T-SHIRTS AND TOTE
- +DESIGN MOOD BOARDS BASED ON COLOUR SCHEME AND
- INTERNATIONAL BRANDS +PRODUCED HIGH-QUALITY DESIGN LAYOUT AND
  - TYPOGRAPHY SKILLS ON DIGITAL ARTWORK +MAINTAIN AN AWARENESS OF CURRENT FASHION TREND AND YOUTH CULTURE.

#### SANA SAFINAZ, PAK

#### **GRAPHIC DESIGN INTERN**

- **+PARTICIPATE IN LAYOUT DESIGN FOR PRINTS**
- MAGAZINE
- +ASSIST IN STUDIO AND MODEL PHOTOSHOOT PREPARATION
  - **+ASSIST WITH CREATIVE DIRECTOR FOR VIDEO**
- **EDITING MUSIC BACKGROUND** 
  - + DESIGN CREATIVE SOCIAL MEDIA CONTENT FOR

# UNIVERSITY OF WESTMINSTER, UK

- **ART CURATOR**
- + CONTRIBUTING DESIGNS & ARTWORK AT CAMPUS +HELPING WITH PUBLICITY INITIATIVES, PRESS RELEASES & MEDIA RELATIONS. +DISPLAYED THE HIGH QUALITY OF FINAL YEAR STUDENT'S DESIGN FROM 3D TO PRINTS.

## UNIVERSITY OF WESTMINSTER, UK

#### **DESIGN ANALYST**

- +PROFESSIONAL PRACTICE STUDIO WITH THE TEAM TO PRODUCE A PROJECT MEETS USER NEEDS/REQUIREMENT
- +KEEPING UP THE DATE WITH LATEST TRENDS WITH DESIGN & TECHNOLOGY.

# CERTIFICATES

**APR-JUNE 2021 - SSFR PVT LIMITED** SANA SAFINAZ GRAPHIC



# **ABOUT**

I'M A AMBITIOUS HEARING IMPAIRED WITH WELL-ROUNDED
JUNIOR GRAPHIC DESIGNER WHO TAKES PRIDE
IN PRESENTATION AND QUALITY OF WORK.
I DESIGN, CREATE SIMPLE, BEAUTIFUL AND EASY
TO UNDERSTAND THINGS. I USED IMAGERY AND
CREATIVE CONCEPT TO GIVE CILENTS A VISUAL **FEAST** 

# **SKILLS**

- +ADOBE CREATIVE SUITES +TYPOGRAPHY +PHOTOGRAPHY

- +ILLUSTRATION +EDITORIAL DESIGN

## INTEREST

- +COOKING +WALKING +ART EXIBITION +MUSIC

## CONTACT

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